

WHSmith



Book Promotion POS

Concept, design & Mac visuals

# eBay



Seasonal DM pack & eDM campaign

Concept, design & Mac visuals



# Gruppo Pam



Loyalty scheme logo & graphics for Italian supermarket

**Concept, design & Mac visuals**

# Sainsbury's

**savings**

**build your  
nest egg  
at the  
check out**



**only with instant access  
savings account**

**savings**

**pay in  
as you  
check out**



**only with instant access  
savings account**

**savings**

**squirrel  
away your  
savings  
at the  
check out**



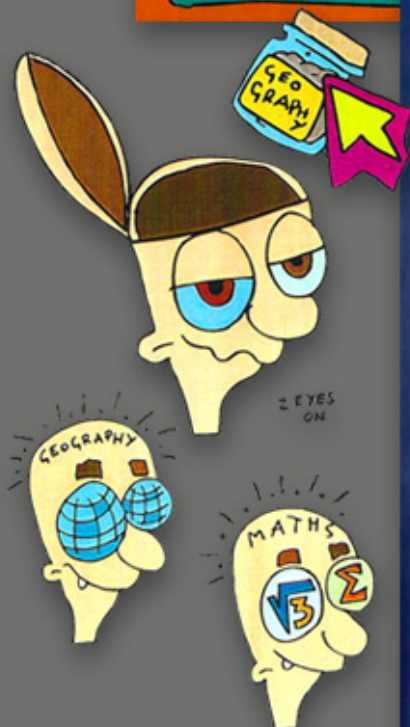
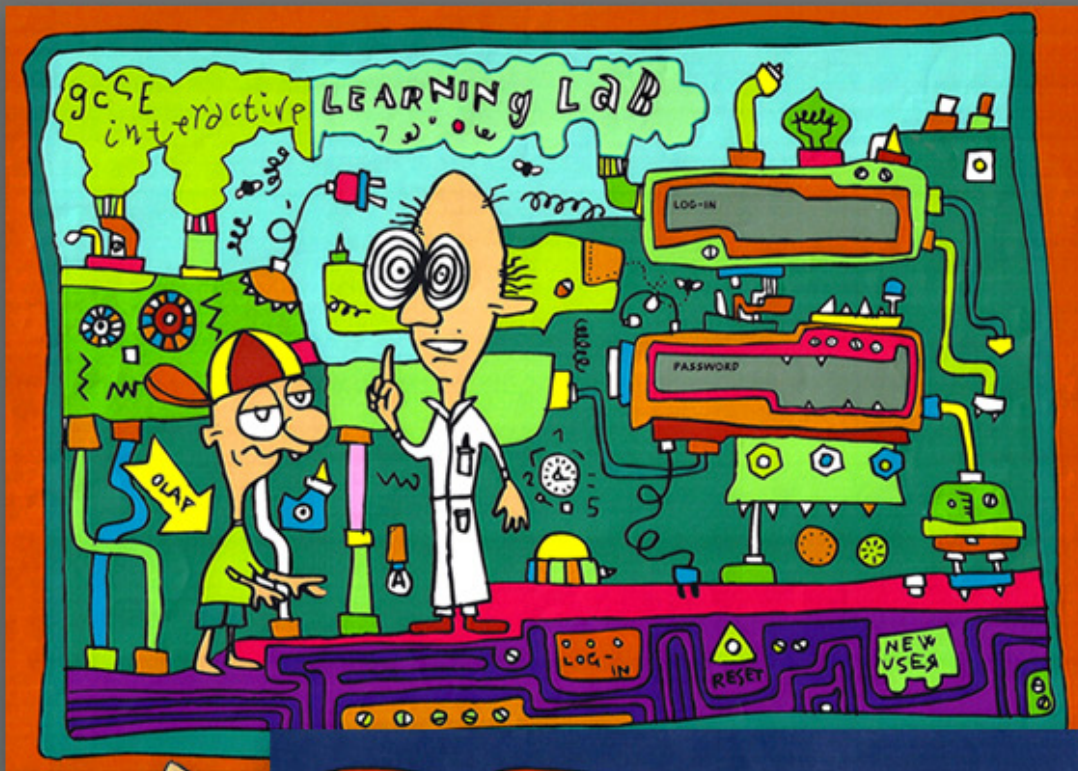
**only with instant access  
savings account**

SaveBack launch POS

**Concept, design & Mac visuals**



BBC



GCSE revision aid and reference website

Concept, design & mockup

# Wanadoo



8 Meg launch POS

Concept, design & Mac visuals



# McVities



Medley 'Air-Play Tour' experiential

Concept & design

# Sony



Internet TV POS

Design & Mac visuals



WHSmith



The graphic is a promotional poster for a summer book sale. It features a bright blue background with a subtle pattern of white, yellow, and red circles. At the top left, a beach ball with segments of white, yellow, and red is shown. On the right side, there is a large, green inflatable dinosaur with purple spots and a pink eye. The text 'Snap-up a good book this summer' is written in white at the top. Below it, the text 'Float away with a good book this summer' is written in white. The main offer, 'Buy one, get one HALF PRICE', is prominently displayed in yellow and white. Below this, the text 'on adult paperback fiction and non fiction chart books' is written in white. At the bottom, there is a small line of fine print: 'Offer applies to paperback fiction titles priced £9.99 or less. Lowest priced item is half price. Stocked stock only. Subject to availability in participating stores only.' Several book covers are scattered around the text, including 'Lovers Players' by Jackie Collins, 'The Broker' by John Grisham, 'Predator' by Patricia Cornwell, 'Lifeless' by Nick Hornby, 'The Undomestic Goddess' by Sophie Kinsella, 'A Long Way Down' by Nick Hornby, 'The History of Tractors in Ukraine' by Marina Lewycka, 'The Take' by Martina Cole, and 'Blue Smoke' by Robert Kirby.

Snap-up a good book this summer

Float away with a good book this summer

Buy one, get one  
**HALF PRICE**  
on adult paperback fiction  
and non fiction chart books

Offer applies to paperback fiction titles priced £9.99 or less. Lowest priced item is half price. Stocked stock only. Subject to availability in participating stores only.

Summer Book Promotion POS

Concept, design & production

# Zurich



## Professional indemnity insurance from a different perspective

*At Zurich Professional, we do things in a different way. Our quotations are based on your firm's unique circumstances and, therefore, your premium will reflect the actual risk of your firm ever having any claims. This is why our premiums are often significantly lower than our competitors'.*

*However, our commitment to value doesn't mean we're prepared to compromise on service. With the weight of the Zurich Financial Services Group - one of Europe's largest insurers - behind us, you know you can rely on our financial security. Should you have a claim, our claims team of experienced solicitors will work with you to ensure an effective and efficient resolution. All of which must be why, for the third year running, 99% of our customers have said they'd happily recommend our services to a fellow professional!*

*For your chance to reduce your firm's premiums without compromising when it comes to cover, contact us today.*

**Zurich Professional**  
A fresh approach you can trust



*out of work undertakes more than six years prior to the inception of your policy*

- **Flexible run-off cover** available with options of between 2 and 6 years

## A service you can rely on

*At Zurich Professional, we provide a fast, efficient service on every aspect of indemnity insurance. We give all of our customers a single point of contact, so it's always easy to reach the right person at the right time. In the unlikely event of a claim, you will be assigned a dedicated claims solicitor who will make sure that your claim is resolved as effectively and efficiently as possible.*

## Call today for your quotation

*Simply complete and return the enclosed form, as well as any supporting documentation, in the pre-paid envelope provided. We will process your application within 48 hours and send your quotation out to you immediately.*



Professional Indemnity Insurance application pack

Concept & design



# Santander

## CHOOSE A SERVICE MANAGER IN EVERY BRANCH.

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vullandreet.Lorem ipsum dolor sit ex machina.

Call 0800 80 80 80

Apply in branch  
or online



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THANK YOU  
FOR CHOOSING  
 Santander

Service message POS

Design & Mac visuals





Nat Geo Channel

A promotional image for the Nat Geo Wild series 'The Dog Whisperer'. It features a man, Cesar Millan, standing in a muddy alleyway surrounded by several dogs. He is holding two green balls in his right hand, and a German Shepherd is jumping towards him. A black dog is also jumping, and a small tan dog is in the foreground. The background shows brick buildings and a cloudy sky. The title 'HE'S THE DOG'S' is written in large orange letters at the top. The Nat Geo Wild logo and the series title are at the bottom right.

# HE'S THE DOG'S

**WATCH THE NEW SERIES OF THE DOG WHISPERER**  
**EVERY NIGHT AT 8PM ON NAT GEO WILD FROM 17 NOVEMBER**

**NAT GEO WILD**  
[wild.natgeotv.com/dog](http://wild.natgeotv.com/dog)

48-sheet adcepts

Concept, design & Mac visuals

# Lego



'Off-road' road show reintroducing families to Lego

Concept & design



# Post Office



Launch of Lottery in branch

Concept, Design & Mac visuals